

Get a Grip: Give Your Home's Surfaces Some Pizzazz

By Kelly Koepke©

In a volatile housing market, homeowners and sellers need to find inexpensive yet highly effective ways to update and beautify their homes. "The application of our product takes very little time because it is applied with a single, proven technique inspired by a unique patent," explains Sharon Dillard, president of Albuquerque-headquartered Get A Grip, Inc. "Most surfaces are ready for use within 24 hours of our application."

Over the last decade, Get A Grip has made a name for itself through high-quality products and applications, saving homeowners and apartment owners thousands of dollars in remodeling costs and countless hours of time. This family owned refinishing and resurfacing company offers beautiful kitchen and bathroom surfaces at a much lower cost than granite or substrate replacements. It has been aggressively expanding throughout the U.S., and now has franchises and dealers in 36 locations in 22 states.

"From the beginning, we wanted to offer customers the smartest solution for making surfaces elegant," says Sharon.

NEW MEXICO MarketPlace™

Business Profile

- Get a Grip Inc.
- 9916 Bell Ave. SE
- 268-0929
- www.getagripinc.com

"This is a product that just makes sense for the long run, especially in soft real estate markets. Eventually, all bathtubs, tile surfaces, countertops, showers, and sinks wear out or go out of style. We ask, 'why replace when you can resurface?'"

In this climate of buyers being able to choose from among many houses in their target price points and neighborhoods, having up-to-date surfaces could make or break a sale. Homeowners need to spruce up their kitchens and bathrooms just to stay competi-



The Get a Grip gang is growing! With franchises now in 22 states, homeowners across the country can enjoy affordable, beautiful resurfacing of their kitchen and bathroom surfaces. Get a Grip in Albuquerque is led by the management team of (in black shirts, left to right) President Sharon Dillard, Franchise Sales Consultant Cub Dillard, Senior Vice-President Ryan Dillard, Vice-President Austen Dillard, and General Manager Harold Dillard (standing behind Ryan).

tive.

Get A Grip's proprietary, breakthrough and patented products come from the company's team of professionals who continually research and introduce new and improved products and techniques. The best part of the company's service is that it costs about 20 to 35% less than replacing expensive kitchen and bathroom countertops.

The business backs up its claim that it has the best products and the best processes with a 10-year guarantee on all countertop work — unheard of in the resurfacing industry, notes Sharon.

The beautiful and realistic appearance of countertops resurfaced with Get A Grip's Eurostone® has to be seen to be believed. The change from old and old-fashioned to up-to-date luxury is amazing. And the average kitchen countertop application ranges from \$500 to \$750, with technicians in and out in just one day. Whether it's worn, chipped, damaged or

even an outdated color, Get A Grip can repair and resurface your countertops easily and at a fraction of a cost of replacement. Customers can view an array of Eurostone® color collection samples on the website www.getagripinc.com.

So what else does Get A Grip resurface in addition to kitchen and bathroom countertops? Practically any surface in the home: showers, tubs and tile. Get A Grip refinishes bathtubs and surrounds so they look like new in just a few hours, and at a cost saving of up to 80% over conventional replacement. Even better, the tub can be used the very next day. Also, they have several revolutionary fiberglass repair systems that can repair and transform fiberglass tubs and showers to look like new.

Ryan Dillard, senior vice president, says, "We can refinish any bathtub so it looks like new, no matter what condition it's in. We see many worn out shower pans that we can repair and resurface instead of replacing." Maybe that's why their work is in such demand by com-

mercial property managers, who deal with the brutal wear and tear of apartment, hotel, and hospital traffic.

Sample surfaces are on view at the company's corporate office at 9916 Bell Ave. SE and visitors are welcome to come by the showroom to see for themselves what can be done to update the beauty of their kitchens and bathrooms. You can also learn more about Get A Grip, Inc. online at www.getagripinc.com or call them at 268-0929 to set up a free, in-home estimate.

Get A Grip has won several awards from the Home Builders Association of Central New Mexico. New Mexico Business Weekly has listed them as one of the top 13 small businesses in the state. The company also has a triple A rating from the Better Business Bureau — the highest rating that can be earned. The best reward, though, is the pride in knowing the family has pulled together to build a national company that is leading the industry and creating loyal customers around the country.