

Get a Grip: New Technology, Superlative Resurfacing

By Kelly Koepke©

Over the last decade, Get A Grip has made a name for itself through high-quality products and applications, saving homeowners and apartment owners thousands of dollars in remodeling costs and countless hours of time. This family owned refinishing and resurfacing company offers beautiful kitchen and bathroom surfaces at a much lower cost than granite or other replacements.

“From the beginning, we wanted to offer customers the smartest solution for making surfaces elegant,” says Sharon Dillard, president of Albuquerque-headquartered Get A Grip, Inc. “Our resurfacing products just make sense for the long run, especially in our soft real estate market. Homeowners and sellers need to find inexpensive yet highly effective ways to update and beautify their homes. The application of our product takes very little time because it is applied with a single, proven technique inspired by a unique patent. Most surfaces are ready for use within 24 hours of our application.”



Get a Grip is growing! Ranking recently in *Entrepreneur*'s Franchise 500® list, Get a Grip in Albuquerque is led by a corporate staff, along with their Get A Grip technicians. Corporate staff in white and black shirts from left include Austen Dillard (vice president), Sharon Dillard (president), Gary Bowles (national sales representative), Harold Dillard, (general manager), Cub Dillard (franchise consultant), John Disque (seated, technical consultant), Ryan Dillard (senior vice president) and Nicole Dillard (office manager).

Metallic™ is a new, high-performance coating system using real metal pigments that creates spectacular results on your countertops.

The beautiful and realistic appearance of countertops resurfaced with Get A Grip's Eurostone® has to be seen to be believed. The change from old and old-fashioned to

up-to-date luxury is amazing. And the average kitchen countertop resurface ranges from \$500 to \$750, with technicians in and out in just one day.

Whether it's worn, chipped, damaged or even an outdated color, Get A Grip can repair and resurface your countertops easily and at a fraction of a cost of replacement. Customers can view an array of Eurostone® color collection samples on the website www.getagripinc.com.

The best part of the company's service is that it costs about 20 to 35 percent less than replacing expensive kitchen and bathroom countertops, Sharon

says. The business backs up its claim that it has the best products and the best processes with a five-year guarantee on all its countertop work.

So what else does Get A Grip resurface in addition to kitchen and bathroom countertops? Practically any surface in the home: showers, tubs and tile. Get A Grip refinishes bathtubs and surrounds so they look like new in just a few hours, and at a cost saving of up to 80 percent over conventional replacement, Sharon says. “Even better, the tub can be used the very next day.” Also, they have several revolutionary fiberglass repair systems that can repair and transform fiberglass tubs and showers to look like new.

Get A Grip has won several awards from the Home Builders Association of Central New Mexico. *New Mexico Business Weekly* has listed them as one of the top 13 small businesses in the state. The company also has a triple A rating from the Better Business Bureau, the highest rating that can be earned.

The company's been aggressively expanding throughout the U.S., and now has franchises and dealers in 36 locations in 16 states. This expansion resulted in the company making its debut ranking of #467 on the *Entrepreneur*'s Franchise 500® list of franchise companies in the United States and Canada. That means Get A Grip is now fifth in its industry category of surface refinishing/restoration!

Sample surfaces are on view at the company's corporate office at 9916 Bell Ave. SE and visitors are welcome to come by the showroom to see for themselves what can be done to update the beauty of their kitchens and bathrooms. You can also learn more about Get A Grip, Inc. online at www.getagripinc.com or call them at 268-0929 to set up a free, in-home estimate. If you're already a Get A Grip customer, you can follow on Twitter or become a fan on Facebook, too, by visiting their pages.

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- Get a Grip Inc.
- 9916 Bell Ave. SE
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That's good news for anyone looking to beautify their home, whether or not they're interested in selling. Eventually, all bathtubs, tile surfaces, countertops, showers, and sinks wear out or go out of style. Get A Grip asks, “Why replace when you can resurface?”

Get A Grip's proprietary, breakthrough and patented products come from the company's team of professionals who continually research and introduce new and improved products and techniques. In fact, the company recently introduced a new finish for countertops — Get A Metallic™. Get A