

## Get the Look of Granite or Stone with Get a Grip

By Kelly Koepke©

In this climate of buyers being able to choose from among many houses in their target price points and neighborhoods, having up-to-date surfaces could make or break a sale. Homeowners need to spruce up their kitchens and bathrooms just to stay competitive. Right now, granite or stone surfaces are what every buyer wants. Unfortunately for many home sellers, these solid surfaces can be very expensive. Granite or stone countertops are, for many families, simply out of reach because of the steep price.

What if you could get the look and feel of stone or granite for one-third the cost? Get A Grip, Inc.'s Eurostone<sup>™</sup>, a multi-color fleck design, gives you the look and feel of stone or granite for all your countertop surfaces, at one-third the cost of replacing them. The company uses a one-of-kind spray apparatus called the OTTESEY<sup>™</sup> that allows the technicians to create this unique texturing and design. And you can choose from endless color combinations or any solid color.



Update your home's countertops, vanities, shower surrounds and more with the look of granite or stone for less. Using innovative resurfacing techniques, the Get a Grip family can help boost the value of your home. Pictured with their crew of technicians are co-owners Sharon and Cub (white shirts), Vice President for Business Development Ryan (black shirt), and General Manager Howard (white shirt).

but also in the 22 dealerships in 17 other states where Get A Grip dealers are now outselling and outperforming all competitors, says Ryan Dillard, who oversees business development and technician and dealer training.

Since 1999, Get A Grip has continued to develop its patented and trademarked techniques and resurfacing products. Get A Grip backs up the claim that they have the best

products and the best processes with a 10-year guarantee on all their countertop work, unheard of in the resurfacing industry. Other resurfacing companies try to copy what Get A Grip does, so don't be fooled by imitators, Ryan cautions.

So what else does Get A Grip resurface in addition to kitchen and bathroom countertops? Practically any surface in the home: showers, tubs and tile. Get A Grip refinishes bathtubs and surrounds so they look like new in just a few hours, and at a cost savings of up to 80 percent over conventional replacement.

Even better, the tub can be used the very next day. Also, they have several revolutionary fiberglass repair systems that can transform fiberglass tubs and showers to like-new.

"We can refinish any bathtub so it looks like new no matter what condition it's in," Ryan says. Maybe that's why their work is so in demand by commercial property managers, who deal with the brutal wear and tear of apartment, hotel and hospital traffic.

Another plus for the company is the extensive on-the-job training that all Get A Grip technicians receive, even those from distant cities around the country. Ryan personally conducts two-week intensive sessions for dealers at the company headquarters, something unique in the business.

Get A Grip is truly a family business - there's Sharon and Cub Dillard, their two sons, Ryan and Austen, and Cub's brother, Harold. Their feeling of family extends to their workers as well, with a waiting list of people eager to work for Get A Grip. And anyone who works

for the company must have the can-do attitude that sets the company apart and allows it to meet its daily challenges.

Get A Grip has won several awards over the years, including the Better Business Bureau Award for more than five years of no customer complaints. In 2004, they received the Most Creative Award from the Home Builders Association of Central New Mexico. New Mexico Business Weekly has listed them this year as one of the 25 Fast Trackers for small businesses. The best reward, though, is the pride in knowing the family has pulled together to build a national company that is leading the industry and creating loyal customers.

Sample surfaces are on view at the company's corporate office at 11840 Cochiti Rd SE and visitors are welcome to come by the showroom to see for themselves what can be done to beautify their kitchens and bathrooms. You can also learn more about Get A Grip, Inc. online at [www.mygetagrip.com](http://www.mygetagrip.com) or call them at 268-0929 to set up a free, in-home estimate.

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- Get a Grip
- 9916 Bell Ave. SE
- 268-0929
- [www.mygetagrip.com](http://www.mygetagrip.com)

The beautiful and realistic appearance of countertops resurfaced with Eurostone<sup>™</sup> has to be seen to be believed. The change from old and old-fashioned to up-to-date luxury is amazing. And the cost to update an average kitchen countertop ranges from \$500 to \$750, with technicians in and out in just one day. Whether it's worn, chipped, damaged or even an outdated color, Get A Grip can repair and resurface your countertops easily and at a fraction of a cost of replacement.

Get A Grip, Inc. leads the resurfacing industry not only in its Albuquerque headquarters,